



York Associates and dialogIn The Delta Intercultural Academy
are pleased to announce their second joint international conference

High performing international teams



to take place on September 17 and 18 at the University of York, UK,
with a welcome reception at Peasholme House, York, on September 16 at 6 p.m.

The key-note speakers are:

Dr. Dick McCann, TMS Development International:
The Dynamics of High Performing Teams

Dr. Fons Trompenaars, Trompenaars Hampden-Turner Consulting:
Creativity and Leadership in High Performing Teams

Participants receive a complimentary copy of Fons Trompenaars' latest book *Servant Leadership across Cultures*.

Robert Gibson will facilitate a World Café on
Intercultural Training for Teams: The Business Case

The conference is arranged around four thematic tracks. The tracks provide a platform for a number of lead speakers and for a range of 30-minute presentations and 45-minute workshops. The conference ends with a discussion of the implications of the conference by a [panel of experts](#) and the audience.

TEAMS, FAIRNESS AND TRUST

Lead speakers:

Graham Dietz, Durham Business School: *Trust-building across cultural boundaries: Theory and practice*

Keith Jackson, Institute for Applied Trust Research, Stuttgart: *Working with strangers: trust, teamworking and business performance*

David Trickey, TCO International, Bologna: *Getting specific about trust in international teams: managing trust in our team, in our context, now?*

Presentations and workshops:

Crestani, Marianna: *The Role of Trust in the Resistance to Change: The Effects of the Italian Concept of Team-Building* (presentation)

Dignen, Robert: *Defining Trust and Strategies for Building Trust: Interviews with International Project Managers* (presentation)

Ewington, Nigel: *Building a Culture of Trust in Global Emergency Response Teams* (presentation)

Kramer, Jitske: *The Two Main Challenges in Managing Cultural Dynamics in Teams* (workshop)

McAneny, Bill: *What Impact Does Trust, or Lack of Trust, Have in Organizations?* (workshop)

Merk, Vincent: *Trust & Teams: Creating, Developing and Maintaining Trust in (Virtual) Teams* (workshop)

TEAMS, CULTURE AND DIVERSITY

Lead speakers:

Kazuma Matoba, Witten/Herdecke University: *Managing diversity for third-culture building*

Barry Tomalin, author of *The World's Business Cultures: Ensuring a high-performance international workplace*

Presentations and workshops:

Carrasco, Carlos	<i>Reframing Complexity in International Management: New Times – New Challenges – New Mindset</i> (presentation)
Claeys, Frederik	<i>Forces Shaping the Emergence of Hybrid Management Systems in Southern Africa: A Pilot Study</i> (presentation)*
Cracknell, Brian	<i>We Don't Talk Any More: What it Means for Eastern Project Teams</i> (workshop)
Ekelund, Björn	<i>Social Construction of Interpersonal Categories</i> (workshop)
Haag, Markus	<i>Personal Values and their Impact on Team Performance</i> (presentation)*
Raynaud, Marc	<i>Air France KLM: Lessons from a Successful Combination</i> (presentation)
Rossi, Alexis	<i>Improving Satisfaction and Performance of Diverse Teams at an International University</i> (presentation)
Sass, Anne & Hill, Tim	<i>Diversity and inclusion training at at Henkel AG & Co KgaA</i> (presentation)
Waechter, Kirsten	<i>Team-Building across Companies after Mergers or Acquisitions</i> (workshop)

TEAMS, LANGUAGE AND COMMUNICATION**Lead speakers:**

Jo Angouri, University of the West of England: *Managing disagreement in meeting talk at the multinational corporate workplace*

Terrence Brake, President TMA Americas: *Virtual global collaboration: Cultural intelligence and beyond*

Peter Franklin, HTWG Konstanz: *Mindfulness – and what it has to do with language use in effective international teams*

Presentations and workshops:

Bub, Carissa	<i>Working the White Space</i> (workshop)
Fernandes, Anita & Fernandes, Ashley	<i>Successful Selling and Multicultural Team Building in Asia</i> (presentation)
Flinders, Steve	<i>Workers of the World Unite! Improving the Effectiveness of Transnational Trade Union Communication, with particular Reference to European Works Councils</i> (presentation)
Iqbal, Kwahar	<i>INTERTool</i> (presentation)
Krause-Ono, Margit	<i>The Teaching of Intercultural Communication in Japan Academia: In Comparison to Germany and the U.S.</i> (presentation)
Pilbeam, Adrian	<i>Working in a European team – Trials, Tribulations and Successes</i> (presentation)
Swallow, Deborah	<i>Transferring Knowledge across Global Teams</i> (presentation)
Taylor, Susanne	<i>Using Images to Bridge Culture and Communication Gaps</i> (workshop)

TEAMS AND COMPETENCIES**Lead speakers:**

Jeremy Comfort, Partner, York Associates: *Developing skills for international business communication: Active listening, transparency and synergy*

Nigel Ewington, WorldWork Ltd. & Helen Spencer-Oatey, Centre for Applied Linguistics, University of Warwick: *Developing 'global people' in international teams and partnerships*

Presentations and workshops:

Bratke, Burkhard	<i>Developing Intercultural Competency as a Continuous Team Effort</i> (presentation)
Cook, Richard	<i>The 'One Team programme' for the UK and India for a leading global retailer</i> (presentation)
De Graef, Gunilla	<i>Intercultural Competence in Technical Training: Myth or Necessity?</i> (presentation)
Kruse, Nils	<i>Success Factors of Sino-German Teams</i> (presentation)*
Stenbom, Anne	<i>The Missing Link: Cultural Synergistic Intelligence</i> (workshop)
Sutherland, John	<i>Team Development</i> (presentation)
Tromp, Jolanda	<i>Cultural Detective: Global Teamwork</i> (workshop)
Wenzel, Kerstin & Wang Fjørtoft, Anne-Marit	<i>How to Create Synergy in a German-Norwegian team: Critical Success Factors</i> (presentation)

*= young researcher slot

PANEL DISCUSSION: ISSUES AND IMPLICATIONS OF THE CONFERENCE

What is the take-away from the conference? What are the next steps? In a final, plenary session, rapporteurs will briefly present the key topics and issues which attracted attention in the tracks. They will then be discussed by members of a panel of experts from a range of professional and cultural backgrounds and by members of the audience.

The [panel](#) consists of:

Robert Lugauer, Siemens AG, Konstanz, Germany

Vincent Merk, Eindhoven University of Technology, The Netherlands

Fay Niewiadomski, ICTN, International Consulting and Training Network, sarl, Beirut, The Lebanon

Jennifer Plaister, 10 Consulting Ltd., Sutton Courtenay, U.K

This session will be chaired by Ian McMaster, Business Spotlight, Munich, Germany.